

Why Use Dice



TOP TECHNOLOGY AND ENGINEERING CANDIDATES

As the economy improves, CFOs will look to bolster their information technology systems, a September survey from Robert Half Management Resources suggests. When asked where they are most likely to place their invested dollars when the recovery occurs, 40% of the 1,400 CFOs interviewed cited new or upgraded IT systems. These IT investments encompass not only hardware and software, but also the human resources necessary to manage these initiatives.

Dice can help you improve your technology and engineering recruiting efforts. We do that by driving a high volume of high-quality traffic to our site — and to your jobs.

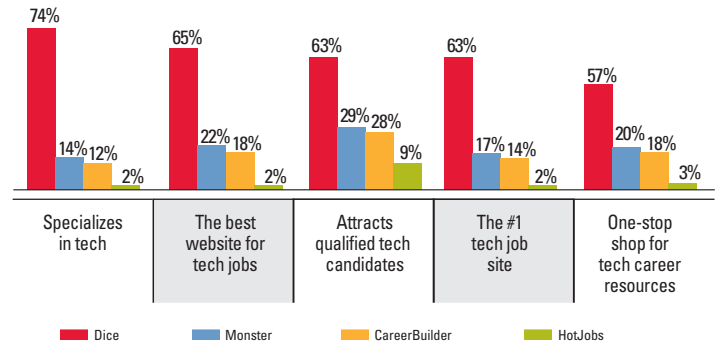
Dice brings you highly qualified technology professionals:

- **Experienced** — 78% of candidates have more than five years of experience in their field; 57% have more than 10 years.
- **Employed** — More than 40% of candidates are employed: Dice provides access to harder-to-find, passive candidates.
- **Expert** — The average Dice candidate earns more than \$78,000 a year.
- **Educated** — 73% of Dice candidates have a bachelor's degree or higher.

Reaching technology and engineering professionals where they live — online:

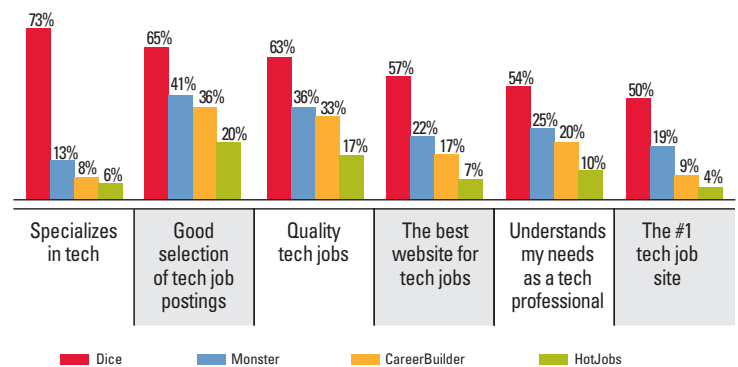
- Dice advertises with large, far-reaching sites such as Facebook and Yahoo.
- **Reach highly specialized tech pros** through niche tech sites such as Mashable, TechCrunch, and Technorati.
- In aggregate, **over 20 million impressions** per month across hundreds of sites on the Internet.
- Over 180,000 technology and engineering-specific keyword terms purchased on **Google, Yahoo** and **Bing**.

Recruiters and HR Professionals agree that Dice is the #1 tech job site



Source: Harris Interactive 2008-09

Technology professionals know that the best tech jobs are on Dice



Source: Harris Interactive 2008-09



★ 2009 Stevie Award Winner for Customer Service Department of the Year

4101 NW Urbandale Drive • Urbandale, Iowa 50322 • 1.800.979.DICE(3423) • www.dice.com